10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup> may, 2023 in Toulouse, France.



# Sponsoring Opportunities

Organized by





## Certification Together International Conference

Organized by Akkodis (commercial brand under which both AKKA and Modis operate), a global leader in the engineering and R&D market, the Certification Together International Conference for the Aeronautical Industry is the only event in Europe fully dedicated to System, Software and Hardware certification challenges in the context of the Certification Together initiative.

Certification Together International Conference 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup> May, 2023 in Toulouse, France.

This is a unique opportunity for you to meet a top-level panel of international experts and specialists from Original Equipment Manufacturers of aeronautical industry, Civil and Military Airworthiness Certification Authorities, expert and training companies, product and service providers, IT solution suppliers, engineering schools and R&D labs, during a three-days event. This conference will present the latest information about aircraft System, Software and Airborne Electronic Hardware development, approval, and oversight.

#### The conference will include presentations and discussions on:

- · Regulatory policy and guidance updates,
- · Activities in standards committees,
- Selected topics in System, Software and Airborne Electronic Hardware.

This year's CTIC will highlight the latest innovations and new challenges, the Aeronautical Industry is currently facing: Artificial Intelligence, Data and Cybersecurity, UAM, UAS, Human Factor, Safety Management System...

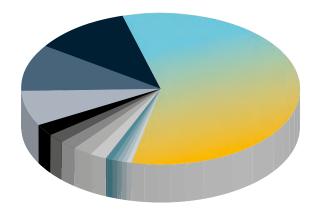
For those who know the annual FAA Software and Airborne Electronic Hardware conference organized in the US, the Certification Together International Conference will be based on the same principles but is organized by and for the Industry.

Worldwide Certification Authorities are invited and will participate.



# Focus on CTIC

## Distribution of participants by country



France

UK Germany

Israel USA

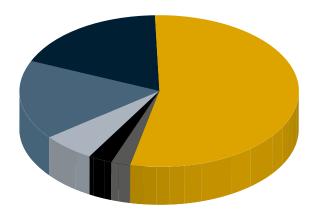
Belgium Canada China Italy Austria

Czech Republic

Poland Sweden

Netherlands

## Distribution of participants by category



Industry

Consulting Company

Solution Provider

Government Agency

Airworthiness Authority

Research Center



## Companies represented

Crane Aerospace & Electronics

CS Systèmes d'Information

**ABACO Systems Dassault Aviation MBDA SOGILIS ACDC Partners MEGGITT-TFE** STAR ENGINEERING **DGA Techniques** Aéronautiques **ELECTRONICS** ACG SYSGO SAS DIEHL Aerospace GmbH **MEGGITT ARTUS** AdaCore **Textron Aviation** D-RisQ Ltd **Meggitt Avionics AEC** Thales **dSPACE MEGGITT SA** Thales avionics AEH Design and certification **EASA** Mentor Graphics **AES Aerospace Embedded** Thales Avionics UK **ELBIT** Solutions GmbH Airbus Mercury Systems The Boeing Company Airbus Defence and Space **ELBIT Systems** MOOG Transport Canada Airbus DS Electronics and **Emcosys GmbH** Northrop Grumman LITEF TTTECH Boarder Security GmbH Airbus GmbH **ESA/ESTEC** Helicopters TTTech Computertechnik **ONERA ESTERLINE** Airbus Helicopters OneSpin Solutions GmbH **UK Defence Equipment and Deutschland GmbH** Esterline Belgium **OXYTRONIC** Support **EUROCAE** Airbus Operations GmbH Ultra electronics Patmos Engineering **Federal Aviation** Airbus Operations SAS Services, Inc. **UTC Aerospace Systems** Administration Airbus SAS Pratt&Whitney **GAMA** Verocel Akkodis PRESAGIS EUROPE **GE** Aviation Verocel, Inc. ALDEC ANSYS APSYS **PROXIMA** Honeywell International Verocel-Polska sp. z o.o. **ASSYSTEM** University of Padova Wind River BAE Systems (Operations) Ltd. IRT saint exupery Rapita Systems Ltd Xilinx **BOEING RATIER-FIGEAC** Israel Aerospace Industries Zodiac Aerotechnics CAAC Ltd **Rockwell Collins JAMSS** CapGemini **Rockwell Collins France CEA Tech** Krono-Safe Rolls-Royce Control Systems Centre de Formation de **LDRA** Saab, Avionics systems l'Industrie Civil Aviation Leonardo Company Airborne **SAFRAN** University of China & Space Division Safran Electrical & Power Communication et Systèmes LIEBHERR Aerospace

Mannarino Systems &

Software Inc.

Mathworks

Safran Electronics &

Safran Engineering Services

Defense



## Sponsorship opportunities

## Added values

- Associate your company name to communication & marketing related to this unique certification event
- Network with worldwide certification specialists
- Introduce your products and their added value during the conference

## Participants expected

- Circa 250 certification specialists over the 3 days
- 70% Europe / 15% US / 15% ROW
- Certification Authorities, Aircraft manufacturers, System & Equipment Suppliers, Subcontractors, Solution providers, R&D labs

## Topics discussed between Certification specialists

- Mid-term road map on Certification & Regulation aspects
- Feedback on major industrial projects and discussion of future challenges
- Presentation of best practices to solve certification issues
- Research & Development projects



## Platinum sponsorship



## Visibility before the event

### Print and electronic material visibility

- Recognition as Platinum Sponsor on all marketing promotional supports

#### **Online visibility**

- Logo and direct link to your website on dedicated pages of Certification Together website
- 75-words company profile on the Sponsors dedicated webpage

## **Press material visibility**

- Recognition as Platinum Sponsor on all press releases
- Recognition as Platinum Sponsor on media kit

## Visibility during the event

## Visibility of your company

- Company logo on complimentary briefcase
- 1 corporate brochure of your company in the participant's documentation package
- 1 full page advertisement in Program Book
- Your logo on onsite digital panels and posters
- 3 reserved seats for the conference
- 1 slot for a technical presentation during the conference

## **Exhibition during the event**

- 3 sqm to exhibit demo and marketing material during the 3 days
- Promotion during morning coffee break, afternoon coffee break and lunch of Day 1
- 3 invitations for the NIGHT EVENT on Day 2

## Post event added value

- List and contacts of attendees 2 weeks before the event and update after the event



## Gold sponsorship



## Visibility before the event

### Print and electronic material visibility

- Recognition as Gold Sponsor on all marketing promotional supports

#### **Online visibility**

- Logo and direct link to your website on dedicated pages of Certification Together website
- 75-words company profile on the Sponsors dedicated webpage

#### **Press material visibility**

- Recognition as Gold Sponsor on all press releases
- Recognition as Gold Sponsor on media kit

## Visibility during the event

## Visibility of your company

- 1 corporate brochure of your company in the participant's documentation package
- 1/2 page advertisement in Program Book
- Your logo on onsite digital panels and posters
- 2 reserved seats for the conference

#### **Exhibition during the event**

- 3 sqm to exhibit demo and marketing material during the Days 2 and 3
- Promotion during morning coffee break, afternoon coffee break and lunch of Day 2
- 2 invitations for the NIGHT EVENT on Day 2

## Post event added value

- List and contacts of attendees after the event



## Silver sponsorship



## Visibility before the event

### Print and electronic material visibility

- Recognition as Silver Sponsor in advertising pages on Certification Together Conference
- Recognition as Silver Sponsor on all marketing promotional supports

#### **Online visibility**

- Logo and direct link to your website on dedicated pages of Certification Together website
- 75-words company profile on the Sponsors dedicated webpage

#### **Press material visibility**

- Recognition as Silver Sponsor on all press releases
- Recognition as Silver Sponsor on media kit

# Visibility during the event

#### Visibility of your company

- 1/4 page advertisement in Program Book
- Your logo on onsite digital panels and posters
- 1 reserved seat for the conference

#### **Exhibition during the event**

- 3 sqm to exhibit demo and marketing material on Day 3  $\,$
- Promotion during Morning coffee break of Day 3
- 1 invitation for the NIGHT EVENT on Day 2



# Sponsorship summary

Sponsorship level	Platinium	Gold	Silver
Print & Electronic material visibility	✓	✓	✓
Online visibility	✓	✓	1
Press material visibility	✓	✓	✓
Recognition on digital panels and posters	✓	1	
Company logo on complimentary briefcase	1		
Advertising in Program Book	1 page	<sup>1/2</sup> page	<sup>1/4</sup> page
1 company brochure in conference briefcase	✓	✓	
3 sqm exhibition space during the event	3 Days	2 Days Days 2&3	1 Day <sub>Day3</sub>
1 slot for a technical presentation	✓		
Invitations for the Night Event on Day 2	3	2	1
Reserved seats for the conference	3	2	1
List and Contact details of attendees	✓	✓	
Sponsorship contribution € VAT	€10,000	€8,000	€6,000



# Sponsorship contract

Platinium $\square$	Gold □	Silver □
Company Name:		(as it will appear in print
Contact Name:		
Address:		
City:	State:	Country:
Phone:		Email:
Signature:		
•		nt to you soon after submitting this contract. Please fill ou lling instructions. If same as above, you may leave blank.
Total Payment:		€
Payment must be be deleted.	e received 3 n	nonths before the event or visibility items will immediate
Company Name:		
Contact Name: .		
Billing address:		
City:	State:	Zip Code:
Phone:		Email:

Logo: Please send your company logo via email to ctic@akkodis.com for placement on materials (as applicable). Please supply a 4-Color Version, as well as Black and White and Knock-Out (white) versions. Logo should be supplied in high resolution format. Other applications must be saved as TIFF, EPS or JPEG. All art must be high resolution: 1200 dpi for black & white bitmapped (line-art) or 300 dpi for grayscale or color (CMYK only).

If any questions, please contact ctic@akkodis.com



This contract will serve to outline the details of the agreement between the Corporate Sponsor and Aeroconseil, the company leading the Certification Together initiative, regarding the event.

1. This contract shall enter into force as of the date of your signature of this Agreement and shall terminate at such time as either the Event has concluded or this Agreement is terminated earlier as hereinafter provided:

(a) If by one month prior to the Event fewer than 75 attendees have committed to attending the Event, Aeroconseil shall have the right at that time to terminate this contract and return all amounts previously paid by Corporate Sponsor to Aeroconseil hereunder. Such termination shall herewith be without further liability or obligation to either party hereunder.

(b) If the Corporate Sponsor decide to terminate this contract prior to the event taking place, the following cancellation fees will apply: within 1 month prior to the event—the Corporate Sponsor shall pay to Aeroconseil 100% of the total sponsorship; 2-3 months prior to the event the Corporate Sponsor shall pay to Aeroconseil 80% of the total sponsorship; 4-6 months prior to the event the Corporate Sponsor shall pay to Aeroconseil 50% of the total sponsorship.

Unless the contract is terminated under clauses (a) or (b) below, any provisions of this contract relating to post-conference benefits shall survive the expiry.

- 2.Corporate Sponsor shall pay to Aeroconseil the fees related to the sponsorship level chosen by the Corporate Sponsor. Aeroconseil undertakes to include the Corporate Sponsor in the promotional materials prepared by or on behalf of Aeroconseil and sent to event invitees promoting the event plus other materials and signage relating to the event, as detailed below and depending to sponsorship level chosen. Payment must be received by Aeroconseil three (3) months before the event or visibility items will immediately be deleted.
- 3.Corporate Sponsor agrees to indemnify Aeroconseil and hold it harmless from and against any and all claims, liabilities, damages and expenses (including reasonable attorney's fees) incurred by Aeroconseil arising out of a breach of the foregoing representation or any third-party claim related hereto. The provisions of this paragraph shall survive the expiry or termination of this contract.
- 4.Corporate Sponsor shall send to Aeroconseil the materials listed in Appendix 1. By sending these materials, Corporate Sponsor shall authorize Aeroconseil to use them in order to prepare the promotional materials plus other materials and signage relating to the event. These materials remain the property of the Corporate Sponsor also after expiry or termination of this contract. Neither the execution of this contract, nor the furnishing of any materials hereunder, shall be construed as granting Aeroconseil, expressly or by implication the property of such materials.

5.Corporate Sponsor is invited to submit a Mailing list detailed in Appendix 1. Corporate Sponsor shall ensure that it has all the authorizations to furnish such list to authorize Aeroconseil to use this list for the promotion the event. In application to Regulation No. 2016/679 of the European Parliament of 27 April 2016 on the protection of individuals with regard to the processing of personal data, the free movement of such data, and the legal text number 78-17 of January 6, 1978 relating to computers, files and freedoms, the Parties declare, that in the context of the processing of Personal Data necessary for the performance of this article, and recognize that the Corporate Sponsor has the quality of Data Controller and Aeroconseil has the quality of Processor, in the meaning of the Regulation. As such, the Data Controller and the Processor undertake to respect the obligations incumbent on them respectively in accordance with the Regulation on the Protection of Personal Data.

Corporate Sponsor accepts that its contact shall communicated by Aeroconseil to the other Corporate Sponsors. Because all Corporate sponsors (except Silver) will receive the final attendee list no later than 2 weeks prior the event. The list shall not be used by the mailer for any telephone solicitations, follow-up telephone calls, personal sales calls or visits or any other method of contact other than the approved direct mail piece, except to the persons on the list who have accepted such solicitations in the registration form on the CTIC website.

6. This contract may not be assigned by either party without the prior written consent of the other. This contract shall be interpreted and construed in accordance with the French law.

7.It is understood that the terms provided in this contract represent the complete and final agreement between the Parties. Any modifications of these terms must be in writing signed by each of the Parties.

8. ... The contract is governed by French law.

After signature, please return by mail one of the originals.

Company Representative: (signature and date)

For Certification Together: (signature and date)



#### Appendix 1: materials due upon signing this contract:

Please submit to Pierre SICRE at ctic@akkodis.com.

**Logos:** Company logo should be sent via email for placement on materials (as applicable). Please supply a 4- Color Version, as well as Black and White and Knock-Out (white) versions. Logo should be supplied in high resolution format. Other applications must be saved as TIFF, EPS or JPEG. All art must be high resolution: 1200 dpi for black & white bitmapped (line-art) or 300 dpi for grayscale or color (CMYK only).

**URL:** Please provide your URL. All sponsors will receive reciprocal hot-links from the www.certification- together. com website once available to your website.

**Program Book:** Corporate Sponsors are entitled to provide either a company profile or mission statement for the program book. Silver sponsors receive a ¼ page; Gold sponsors receive a ½ page, Platinum sponsors receive a full-page. Please submit your profile (250-275 words) and black & white high-resolution photos (minimum size of 1.5»w x 1.5»h at 300 dpi or better) minimum 6 weeks prior to the date of the Event. Specs will be sent under separate cover by your representative.

Mailing List: Each Corporate Sponsor is invited to submit a list of potential clients and customers to receive our direct mail campaign. If you elect to send names to us, please follow the following format: Microsoft Excel compatible format w/fixed field (full name, title, company, address, telephone/fax numbers and e-mail address) on disk as soon as possible or e-mail. We also encourage all Corporate Sponsors to send out their own personal invitations to their customers, clients and prospects.

**Complimentary Registrations:** Each Corporate Sponsor is entitled to complimentary registrations for either staff and/or guests to attend the Event. All registrations must be submitted by the printed due-date or Corporate Sponsor may go online and register as well.

**Exhibitor Profile:** Where applicable, a company profile is requested if a booth has been reserved. Please ensure that all deadlines are met. Exhibitor profile consists of the following: Company Name/Contact Name/Telephone Number/Website/50-75 words description. Please submit this as soon as possible.

certification-together.com



